

The Show Society's objectives are to advance public education and awareness in agriculture and related subjects; and to make disbursements to charities within the Society's local area as defined in the Annual Show schedule.

www.northdevonshow.com

From the Chairman

My inaugural year as the Chairman of the North Devon Agricultural Society is not one that I will forget in a hurry; with poor weather rendering the show field waterlogged over the course of the previous weekend, and with the weather forecast predicting more heavy rain throughout the week of the show itself (especially show day), the members of the show executive met on Monday morning and made the difficult decision to cancel the event. In particular we felt that we would be unable to manage the safety of our visitors, exhibitors, sponsors and stewards if we were forced to tow vehicles on to the field as well as towing them off again which, watching the weather forecasts, it looked very much like we would have to do if we went ahead.

But every cloud, as they say, has a silver lining. And it is only truly at difficult times like these you really get to appreciate the resolve and dedication of our large team of volunteers, stewards and staff. The field team, who up until the weekend had been busily putting everything up, began the disappointing task of taking everything back down and putting it away again unused. And our secretarial team were fantastic as they strove to make contact with exhibitors and judges to inform them of the cancellation.

I view our exhibitors and sponsors as part of that large and supportive team, for without all of you the show would not be the fantastic event that we enjoy. I thank you for your continued support and, in particular, must take this opportunity to thank the number of you in particular who have asked us to retain your sponsorship for next year's event. We really do appreciate your support during this difficult year and it makes us more determined to put on a spectacle worthy of your involvement in 2018.

The event does carry cancellation insurance and we are currently in negotiation with the loss adjuster acting on behalf of our insurers to reach a settlement for our expenses claim. However we do anticipate that we will make a significant loss on the back of this year's cancellation.

I am often told that one should always try to look forward. The lay-out of the 2018 field will be a little different thanks to our new Showyard Director, James Siggs, who is currently working on some ideas to try and make the whole of the field more visible and accessible to our visitors. I will be hosting a Sponsors Reception together with members of our executive committee in the members enclosure between 11:00 and 12:00 on show day and very much hope that you can find time in your busy schedule to join us for some refreshments and allow me the courtesy to thank you for your support in person.

Here's to a dry and sun drenched 2018 Show!

Kindest regards,
Mark Ley, Society Chairman

ATTRACTIONS for 2018:

Pigs and Poultry	North Devon Falconry
Carriage Driving	Hound Parade
Team MAD	Supreme Horse Championship
Victor Pitts Dogs & Ducks	Grand Parade Of Livestock
The Mighty Smith Show	Pony Club Games



Incorporating Instow & Torrington Shows

SPONSORSHIP 2018

Supporting British Farming & the Local Community

Wednesday 1st August 2018



The showground at Umberleigh Barton Farm proves to be very popular with traders, the public and exhibitors alike. The 50 acre site with adjacent car parking of 42 acres and good access onto the A377 and has proved to be an enormous success.

The main aim of the show is to support agriculture and to provide a shop window for anyone involved in the economy of North Devon. Over the 50 years that the show has been in existence the support of our local business community has enabled us to build a reputation second to none. Recruiting your support through sponsorship is vital to us and will contribute towards the future development of the best one day show in the South West.

Now that you have discovered that North Devon Show is "the best one day show in the South West!" we are sure that you will want to be part of the success.

The Sponsorship options available for 2018 are detailed in this booklet.

Show Office:

15 George Arcade, South Molton, Devon, EX36 3AB

Tel: 01769 573852 Email: showsecretary@northdevonshow.com

Sponsorship Benefits:

AMOUNT	Number of Badges/ Tickets	Members Car Passes	Sponsors Tea	Members Lunch
Donation	-	-	Yes	-
£75 - £100	2	1	Yes	-
£101 - £200	3	2	Yes	-
£201 - £300	5	2	Yes	-
£301 - £500	6	3	Yes	2
Over £501	10	4	Yes	4

Other Benefits Include:

- Unlimited use of the Members Marquee throughout the day.
- Sponsors Tea.
- Target audience of **22,000** attendees - both Urban & Rural.
- Website Listings & Links.
- Ringside Banner Display (over £201 sponsorship)
- Commentators delivering your Company Message throughout the day.
- Extensive Media Coverage of the event from Local and Regional Broadcasters.
- Listings in our Livestock Schedule (Pre-Show).
- Listings in our Show Programme & Catalogue (Show Day).
- Prize Presentations with Photographs (by prior arrangement).
- Pre Show Supplements & Full Results in Local Newspapers.

The above is designed as a guide of benefits available. However if you have a specific request, benefits can be varied, they are totally flexible and we would be happy to discuss sponsorship opportunities with you.

**at Umberleigh Barton Farm
Umberleigh, Devon, EX37 9DX**

Sponsorship Options:



CATTLE SECTION:

£75: Sponsorship of a class
£200: Breed Section Including Breed Champion Presentation.



SHEEP SECTION:

£75: Sponsorship of a class
£200: Breed Section Including Breed Champion Presentation.



HORSE SECTION:

£75: Sponsorship of a class
£200: Breed Section Including Breed Champion Presentation.



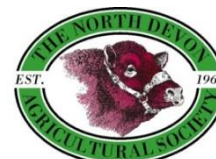
ALPACA SECTION:

£200: Sponsor the Alpaca Halter Section
£150: Sponsor the Alpaca Fleece Section



DISPLAYS & ATTRACTIONS:

£100: Country Pursuits
£100: Pig Display
£100: Poultry Display
£100: Dog Show
£100: Victor Pitts Sheepdog & Ducks Display



Incorporating Instow & Torrington Shows

RING & NORTH DEVON SHOW:

£300-£500: Tarka Ring Sponsorship
£500-£1000: Main Ring Sponsorship
£500-£1000: North Devon Show Sponsorship